



JustSayHi

# Just Say 'Hi!' 2022's Overview & Pricing Sheet

Sign up today for this award-winning disability-inclusion,  
PK-12 school-based program!  
[#JoinINtheConversation](#)

## Your Disability-Inclusion Curriculum Consultants:

Debbie Fink, Vice President of Education & Inclusion

**Email: [Debbie.fink@yourcpf.org](mailto:Debbie.fink@yourcpf.org)**

Cell: 301-518-1715

Rachel Byrne, Executive Director

Email: [Rachel.byrne@yourcpf.org](mailto:Rachel.byrne@yourcpf.org)

**The Cerebral Palsy Foundation, Inc.**

**EIN: 13-6093337**

**Mission:** The Just Say Hi! (JSH) program was recently awarded a Gold-Medal Class Anthem Award in *Diversity, Equity & Inclusion* (2022). Our updated, comprehensive curriculum is a disability-inclusion, DEI-friendly, PK-12 school-based program. Its mission is to cultivate inclusive, welcoming school communities for students and staff with disabilities, their classmates and colleagues, and their families. JSH aims to reach this mission with NYCDOE, for its 225,000+ students with disabilities, their classmates, teachers, and family members. Students with disabilities are considered an underserved population, often with intersectional identities among other underserved populations. It's time to [#JoinINtheConversation!](#)

**Need for a Disability-Inclusion Program:** Ample research documents that students with disabilities are more likely to be bullied, grappling with the documented mental health consequences such as anxiety, depression, decreased academic achievement, and health complaints; have much higher rates than their non-disabled peers for absenteeism, lost instruction due to discipline, and racially disparate referrals to law enforcement; and show much lower graduation rates than their nondisabled peers. [#JoinINtheConversation!](#)

**Benefits of a Disability-Inclusion Program:** When an evidence-based program such as JSH is implemented, research documents worldwide that students with disabilities have increased social, emotional, and physical well-being; attitudes of their non-disabled peers are positively impacted; students with disabilities acquire new skills; and, bottom line, their quality of life is positively affected and enhanced. Such daily, positive impacts help set up these underserved students for success in school, in the workforce, and in life.

**Curricular Building Blocks:** JSH’s curriculum is structured to reach the *whole* school community: leadership, staff, students and family members. The curriculum includes **professional development** webinars for educators/staff; **cross-curricular lesson plans** for all students; and **family engagement programming**. In fact, JSH is conducting four webinars with NYCDOE’s *Beyond Access* Series and a session in NYCDOE’s Family Forum (Spring 2022). Six key modules have been developed as pathways to this knowledge and practice for all. Its 80+ lesson plans – developed by experts in their fields – are scaffolded grade-by-grade and module-by-module.

- **Cross-Curricular Content:** All lesson plans in our compendium are rooted in **Socio-Emotional Learning (SEL)** and **Universal Design for Learning (UDL)**, and vary their integration among subjects: children’s literature / language arts (ELA); Social Studies / History; STEM (science, technology, engineering, and math); and the Arts (visual arts, movement, music, and drama).
- **Creators:** Each lesson plan was carefully crafted and reviewed by, and with, CCSSO-sanctioned State Teachers of the Year, ASCA-sanctioned State School Counselors of the Year, educators with disabilities, professors in Curriculum & Instruction, and key allies. The biographical listing for this diverse group of creators is available online, along with their takeaways from playing a part in this curriculum development. Lesson plans also underwent a rigorous review by an Internal Review Committee.
- **Adaptations:** Each lesson plan comes with a comprehensive list of Adaptations, **one-click away** for the educator or counselor, for seven types of disabilities (*ie*, ambulatory, auditory, cognitive, dexterity challenges, sensory, speech and language, and visual). In the name of disability-inclusion, this homework was done to expedite this critical process for the educator or counselor.

### JSH’s Six Modules to #JoinINtheConversation:

- 1) **What is Disability?** *Introducing disability*
- 2) **Disability History & Laws:** *History unfolds*
- 3) **Making Connections:** *Finding common ground*
- 4) **The Power of Language:** *Words matter*
- 5) **Breaking Down Stereotypes:** *Shifting attitudes*
- 6) **Welcoming Communities:** *Come one, come all!*

**Placing Your First Order:** Welcome to this one-stop-shop. **See pages 3-5, below**, for the **School Licensing & Buyer’s Guide** for your district. Consider tapping your **American Rescue Plan Funds** to underwrite this effort (see [USDOE](#), March 17, 2021 re “students hit hardest by the pandemic”). The following price sheet identify the three essential stakeholders in each school community:

- **Educators / Counselors** ([page 3](#))
- **Students** ([page 4](#))
- **Parents/Family Engagement & Total Costs** ([page 5](#))

## SCHOOL LICENSING & BUYER'S GUIDE

### One-Year School License Options & Costs

Online Curricular Programming for Winter/Spring 2022:

- **School-level License / Purchase of Content to [#JoinInTheConversation!](#):** A la carte (see below)
- **Note:** The Central NYCDOE's supplemental support has enabled lower 2022 prices @ school

End-User	Product	Unit of Measure	Per Classroom	Schoolwide
<b>Educators/Counselors</b>	<b>Professional Development Training Webinars</b> (asynchronous learning)	~8 hours of professional development	<b>\$99</b> for 12-month license	<b>\$599</b> for 12-month license
	<b>1) What is Disability?</b> <i>Introducing disability</i> <b>2) Disability History &amp; Laws:</b> <i>History unfolds</i> <b>3) Making Connections:</b> <i>Finding common ground</i> <b>4) The Power of Language:</b> <i>Words matter</i> <b>5) Breaking Down Stereotypes:</b> <i>Shifting attitudes</i> <b>6) Welcoming Communities:</b> <i>Come one, come all!</i>	~1.25 hour ~1.5 hours ~1.25 hour ~1.25 hour ~1.25 hour ~1.25 hour	<i>Included with licensing</i>	<i>Included with licensing</i>
				<i>Continued ...</i>

End-User	Product	Unit of Measure	Per Classroom	Schoolwide
<b>Students</b> (delivered by educators/counselors)	Comprehensive Disability-Inclusion Training Package		<b>\$199</b>	<b>\$599</b> for 12-month license
	<b>Lesson Plans:</b> Cross-curricular, scaffolded for PK-12th grades – Online version	At least 6 @ grade: A total of 84+ lesson plans are available	<i>Included with licensing</i>	<i>Included with licensing</i>
	<b>Lesson Plans –</b> hard copies	1 bound color copy	<b>\$29</b> + S&H	<b>\$29 x</b> number of copies
	<b>Cross-Curriculum Resource –</b> Online version	<b>1</b> (full color, ~100 pps)	<i>Included with licensing</i>	<i>Included with licensing</i>
	<b>Cross-Curriculum Resource –</b> Hard copies	1 bound color copy	<b>\$29</b> + S&H	<b>\$29 x</b> number of copies
	<b>Schoolwide Annual Launch Events (Virtual)</b> Pre-recorded for in-school viewing	1 @ Grade Range: <ul style="list-style-type: none"> <li>• PK-2nd</li> <li>• 3rd-5<sup>th</sup></li> <li>• 6th-8<sup>th</sup></li> <li>• 9th-12th</li> </ul>	N/A	<i>Included with licensing of Lesson Plans</i>
	<b>Disability-Inclusion Book and Film Resource Guide</b>  <i>Also includes books in Braille and audio recordings from the Library of Congress' National Library Services/NLS.</i>	<b>Online Portal:</b> <b>Books</b> are listed: <ul style="list-style-type: none"> <li>• Grade-by-grade</li> <li>• Module-by-module</li> </ul> <b>Films</b> are listed by ratings	N/A	<i>Included with licensing of Lesson Plans</i>
	<b>Supplemental Digital &amp; Video Resources</b>			<b>\$99</b> for 12-month license
	<b>Pre-printed posters for schools</b>	1	N/A	<b>\$9 x</b> number of posters
				<i>Continued ...</i>

End-User	Product	Unit of Measure	Per Classroom	Schoolwide
<p><b>Parents/Family Engagement</b></p> <p>(to supplement NYCDOE’s <i>Beyond Access</i>, 4-part Family Engagement webinars conducted with CPF during March 2022, and the session conducted during NYCDOE’s Family Forum, Spring 2022)</p>	<p><b>Family Engagement Resources</b></p> <ul style="list-style-type: none"> <li>• Take home activities</li> <li>• Family letters</li> <li>• Advocacy Webinars (via NYCDOE’s <i>Beyond Access</i> + Family Forum) (asynchronous learning)</li> </ul>	<p>PDFs online for printing and sharing</p> <p>4-part webinar series by, and for, parents/ guardians of students with disabilities (NYCDOE’s <i>Beyond Access</i> and Family Forum, Spring 2022)</p>		<p><b>\$199</b></p> <p>For 12-month license</p>
<p>APPROXIMATE TOTAL FOR PRODUCTS/SERVICES</p>				<p><b>~\$1,496</b></p> <p>(does not include hard copies/posters)</p>