



February, 2019

Dear Exhibitor:

On Saturday, **May 18, 2019** the United Federation of Teachers will present its 2019 Spring Education Conference at the New York Hilton Hotel. Thousands of educators, parents and other city leaders will be present to view the exhibits in the Americas Hall located on the 3rd floor next to the Grand Ballroom. We want you with us on this exciting day.

This is the major educational conference of our organization, and we have always been proud of the quality and diversity of our exhibits. We know that your participation will be of mutual benefit to your organization and the UFT.

If you have not been with us in the past, we urge you to sign up now and join your exhibit colleagues at this function. For those who have exhibited in the past, you know that the exhibit area is one of the most popular aspects of our conference. It attracts thousands who are eager to see what your organization has to offer. Plan on being with us again.

We do not allow the actual selling of books, materials and other items; however, we do encourage companies to solicit and take orders.

Despite increased costs, we are continuing to offer a very low rate of \$250 for basic exhibit space. ACT QUICKLY! In order to ensure space for your organization, go to: www.uft.org/spring-conference-exhibitor to sign up **no later than Friday, April 19, 2019.** If you have any questions, please email Ali Violando at: aviolando@uft.org.

I look forward to working with you in putting together another successful exhibit area.

Sincerely,

Hector Ruiz, Jr.
Exhibit Chair

